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PRESS RELEASE

4ID RECEIVES A BEST NEW PRODUCT AWARD FROM IAAPA

Innovative Wristband Singles™ dispensing system grabs honorable mention in category

November 2009, Las Vegas, Nevada — 4ID Solutions received a *Best New Product Award* from IAAPA show organizers at the recent international Attractions Expo in Las Vegas. The company received the Honorable Mention award in the “Revenue and Admission Control/Wristbands/RFID” category for the innovative Wristband Singles™ dispensing system that launched earlier in 2009.

Exhibitor entries for the IAAPA Best New Product Awards are judged on three criteria: the benefit of the product or service to the prospective buyer; originality or uniqueness of the product or service; and the utility of the product or service’s design and construction. Each award category had one winner and one recipient of an Honorable Mention Award.

The patented Wristband Singles™ dispensing system was invented by RFID n Print Pty Ltd, a partner of 4ID Solutions and provides numerous benefits to customers in a simple and easy to use system. The new wristband singles are much quicker to apply to queued patrons than wristbands supplied in typical sheets or rolls. This provides a reduction in the number of employees at the entry point, and increases customer satisfaction with quicker entry to the park or event. In addition the convenient, secure packaging significantly reduces the amount of wristband pilferage and the see through dispenser ensures accurate inventory.

“This was a broad category and a very large show with over 1000 exhibitors, so we are very honored to accept this Best New Product award,” said Rich Witmer, 4ID Solutions’ President and Co-Founder. “Our friends at RFID n Print continue to develop innovative products through personal interaction with our customers. The result is exceeding customer expectations with our products and service.”

About IAAPA

IAAPA is the premier trade association for the attractions industry worldwide. Founded more than 90 years ago, IAAPA is the largest international trade association for permanently situated amusement facilities and attractions, and is dedicated to the preservation and prosperity of the attractions industry. IAAPA represents more than 4,000 member facilities from 90 countries throughout the world.

www.iaapa.org

About 4ID Solutions, LLC

4ID Solutions designs and manufactures custom promotional wristbands, smart RFID wristbands and smart labels in combination with innovative customer-focused solutions. 4ID™ wristbands unique revenue-enhancing options include: peel off redemption tabs, barcode coupons, reusable RFID coupons and customizable advertising messages for events or event sponsors. Based in Houston, Texas, 4ID Solutions' customers include leading resorts, themeparks and events in the leisure and entertainment industry. www.4idsolutions.com

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